## GALLUP NEWS SERVICE

## GALLUP POLL SOCIAL SERIES: MOOD OF THE NATION

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted January 4-8, 2017 with a random sample of $-1,032$ adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is $\pm 4$ percentage points at the $95 \%$ confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of $\mathbf{7 0 \%}$ cell phone respondents and $\mathbf{3 0 \%}$ landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phoneonly/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Now, thinking about some of the U.S. presidents,
24. How do you think each of the following presidents will go down in history -- as an outstanding president, above average, average, below average, or poor? [RANDOM ORDER]

| 2017 Jan 4-8 <br> (sorted by "outstanding/above average") | Outstanding/ <br> above average | Average | Below average/ <br> poor |
| :--- | :---: | :---: | :---: |
| John F. Kennedy | 79 | 18 | 1 |
| Ronald Reagan | 63 | 21 | 14 |
| Dwight Eisenhower | 50 | 34 | 5 |
| Barack Obama | 47 | 18 | 35 |
| Bill Clinton | 43 | 33 | 23 |
| Jimmy Carter | 28 | 36 | 30 |
| George H.W. Bush | 27 | 51 | 20 |
| Lyndon Johnson | 23 | 44 | 21 |
| George W. Bush | 22 | 36 | 41 |
| Gerald Ford | 19 | 54 | 18 |
| Richard Nixon | 13 | 27 | 56 |

Historical View of Presidents Trend Continued on the Next Page

## Full Trends:

## A. Barack Obama

|  | Out- <br> standing | Above <br> average | $\underline{\text { Average }}$ | Below <br> average | $\underline{\text { Poor }}$ | No <br> opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2017 Jan 4-8 | 18 | 29 | 18 | 17 | 18 | 1 |
| 2013 Nov 7-10 | 6 | 22 | 31 | 18 | 22 | 1 |
| 2012 Feb 2-5 | 10 | 28 | 26 | 17 | 18 | 1 |

B. George W. Bush, president from 2001-2009

|  | Out- <br> standing | Above <br> average | Below <br> Average | No <br> average | Poor | opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2017 Jan 4-8 | 6 | 16 | 36 | 26 | 15 | $*$ |
| 2013 Nov 7-10 | 3 | 18 | 36 | 20 | 23 | 1 |
| 2012 Feb 2-5 | 7 | 18 | 28 | 22 | 25 | $*$ |
| 2009 Jan 9-11 | 4 | 13 | 23 | 23 | 36 | $*$ |
| 2006 Dec 8-10 | 4 | 15 | 27 | 25 | 29 | $*$ |
| 2004 Jun 3-6 | 6 | 25 | 30 | 23 | 15 | 1 |

## Q. 24 (HISTORICAL VIEW OF PRESIDENTS) CONTINUED

## C. Bill Clinton



## D. George H.W. Bush, president from 1989-1993

|  | Out- <br> standing | Above <br> average | Below <br> Average | No <br> average | $\underline{\text { Poor }}$opinion |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2017 Jan 4-8 | 6 | 21 | 51 | 12 | 8 | 1 |
| 2013 Nov 7-10 | 3 | 24 | 48 | 12 | 10 | 2 |
| 2012 Feb 2-5 | 6 | 29 | 44 | 11 | 9 | 1 |
| 2009 Jan 9-11 | 5 | 23 | 49 | 10 | 11 | 2 |
| 2006 Dec 8-10 | 5 | 27 | 50 | 10 | 8 | $*$ |
| 2004 Jun 3-6 | 3 | 23 | 55 | 12 | 6 | 1 |
| 1999 Aug 3-4 ^ | 7 | 34 | 46 | 8 | 4 | 1 |
| 1993 Jan 8-11^ | 6 | 30 | 51 | 8 | 4 | 1 |
| ^ WORDING: George Bush |  |  |  |  |  |  |

## Q. 24 (HISTORICAL VIEW OF PRESIDENTS) CONTINUED

## E. Ronald Reagan

|  | Out- <br> standing | Above <br> average | Below <br> Average | No <br> average | Poor | opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2017 Jan 4-8 | 20 | 43 | 21 | 11 | 3 | 1 |
| 2013 Nov 7-10 |  |  |  |  |  |  |
| 2012 Feb 2-5 | 19 | 42 | 27 | 6 | 4 | 2 |
| 2009 Jan 9-11 | 27 | 42 | 20 | 6 | 4 | 1 |
| 2006 Dec 8-10 | 25 | 39 | 26 | 4 | 5 | 2 |
| 2004 Jun 3-6 ^ | 24 | 40 | 26 | 6 | 4 | 1 |
| 1999 Aug 3-4 | 15 | 43 | 31 | 6 | 4 | 1 |
| 1993 Jan 8-11 | 12 | 42 | 34 | 7 | 6 | $*$ |
| 1988 Dec 27-29 | 8 | 30 | 37 | 15 | 9 | 1 |
| 1988 Sep 9-11 | 17 | 42 | 25 | 9 | 5 | 2 |
| 1987 Jul 10-13 | 12 | 40 | 24 | 11 | 9 | 4 |
| 1986 Mar 7-10 | 9 | 28 | 35 | 16 | 10 | 3 |
| 1985 Jan 25-28 | 16 | 46 | 23 | 8 | 5 | 2 |

$\wedge$ Reagan passed away on June $5^{\text {th }}$. Interviewing from June $3-4$ showed $12 \%$ giving him an outstanding rating, $41 \%$ above average, $33 \%$ average, $8 \%$ below average, and $5 \%$ poor.

## F. Jimmy Carter

|  | Out- <br> standing | Above <br> average | Below <br> Average | average | Poor | opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2017 Jan 4-8 | 7 | 21 | 36 | 18 | 12 | 5 |
| 2013 Nov 7-10 | 4 | 19 | 37 | 20 | 15 | 6 |
| 2012 Feb 2-5 | 5 | 20 | 34 | 22 | 16 | 3 |
| 2009 Jan 9-11 | 6 | 20 | 39 | 15 | 14 | 5 |
| 2006 Dec 8-10 | 11 | 27 | 38 | 13 | 9 | 3 |
| 2004 Jun 3-6 | 5 | 22 | 48 | 17 | 7 | 1 |
| 1999 Aug 3-4 | 6 | 24 | 50 | 13 | 5 | 2 |
| 1993 Jan 8-11 | 3 | 13 | 40 | 27 | 14 | 3 |
| 1981 Jan 30-Feb 2 | 5 | 19 | 37 | 26 | 11 | 2 |
| 1980 Dec 5-8 | 3 | 11 | 37 | 31 | 15 | 3 |

## G. Gerald Ford

|  | Outstanding | Above average | Average | Below average | Poor | $\begin{array}{r} \text { No } \\ \text { opinion } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2017 Jan 4-8 | 5 | 14 | 54 | 15 | 3 | 9 |
| 2013 Nov 7-10 | 2 | 14 | 56 | 15 | 5 | 8 |
| 2012 Feb 2-5 | 5 | 16 | 54 | 15 | 4 | 6 |
| 2009 Jan 9-11 | 4 | 19 | 58 | 7 | 4 | 8 |
| 2006 Dec 8-10 | 6 | 17 | 60 | 9 | 3 | 5 |
| 2004 Jun 3-6 | 2 | 12 | 66 | 13 | 4 | 3 |
| 1976 Dec 10-13 | 5 | 20 | 50 | 15 | 7 | 4 |

## Q. 24 (HISTORICAL VIEW OF PRESIDENTS) CONTINUED

## H. Richard Nixon

|  | Out- <br> standing | Above <br> average | Below <br> Average | No <br> average | $\underline{\text { Poor }}$ | opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2017 Jan 4-8 | 4 | 9 | 27 | 34 | 22 | 4 |
| 2013 Nov 7-10 | 2 | 13 | 27 | 29 | 23 | 6 |
| 2012 Feb 2-5 | 3 | 11 | 28 | 32 | 23 | 3 |
| 2009 Jan 9-11 | 2 | 13 | 32 | 23 | 25 | 4 |
| 2004 Jun 3-6 | 3 | 11 | 34 | 31 | 20 | 1 |
| 1999 Aug 3-4 | 4 | 18 | 35 | 24 | 17 | 2 |

I. Lyndon Johnson
2017 Jan 4-8
2013 Nov 7-10
2004 Jun 3-6
Out-
standing
4
4
2
J. John F. Kennedy
2017 Jan 4-8
2013 Nov 7-10
2004 Jun 3-6
Dwight Eisenhower

|  | Out- <br> standing | Above <br> average | Average | Below <br> average | $\underline{\text { Poor }}$ | No <br> opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2017 Jan 4-8 | 11 | 39 | 34 | 3 | 2 | 11 |
| 2013 Nov 7-10 | 10 | 39 | 36 | 2 | 1 | 12 |

