# Gallup Education Insights

ENGAGED & THRIVING CAMPUSES: THE STRENGTHS-BASED APPROACH

### Build a High-Development Culture on Your Campus Through Your Employee **Engagement Strategy**



engagement remains an essential requirement for producing high-quality work and a competitive edge in the higher education industry. After all, engaged faculty and staff members are critical to student success — they are emotionally and psychologically committed to their work. When schools invest in engagement early on, engaged employees

Now more than ever, employee

remain at their organization longer and are better advocates for their brand. In turn, students are more committed and engaged in their education and experience while on your campus. Check out **Building a** High-Development Culture Through Your Employee Engagement **Strategy** for all of Gallup's data, thinking and insights on employee engagement.

**DOWNLOAD THE PAPER** 

## How Gaining Insight Into Your

Increase Engagement and Make the Most of Every Day



project groups.

opportunities to shine.

Address in 2020?

thinking before you challenge others.

engaging and thriving campuses across the U.S.

and students, which in turn, increases engagement.

Top Talent Themes Helps You Develop Strategies to Build Engagement

Here are some action items specifically for those looking to increase engagement to help facilitate better engagement and wellbeing.

By focusing on your own CliftonStrengths, you can connect better with your coworkers

**Deliberative:** You are most comfortable in structured settings. Forge partnerships with others who offer clear expectations and have a knack for outlining a project from the infancy stages through completion. Suggest weekly touch-bases with your immediate

**Individualization:** Tell your students and coworkers about the great talents you see in them, and encourage them to follow their dreams. Help them understand and maximize the power of their unique strengths, and help them find or create experiences and

trying to fix problems. People who don't know you well might confuse your Maximizer talents with arrogance or think you don't care. Help them understand that endless difficulties and complications can sap your energy, and you are much better at noticing what is working and making the most of it.

Maximizer: Explain to your students and coworkers why you don't spend a lot of time

Share Your Feedback: What Topics Do You Want Us to

Analytical: Identify your biases before taking sides on an issue. Evaluate your own

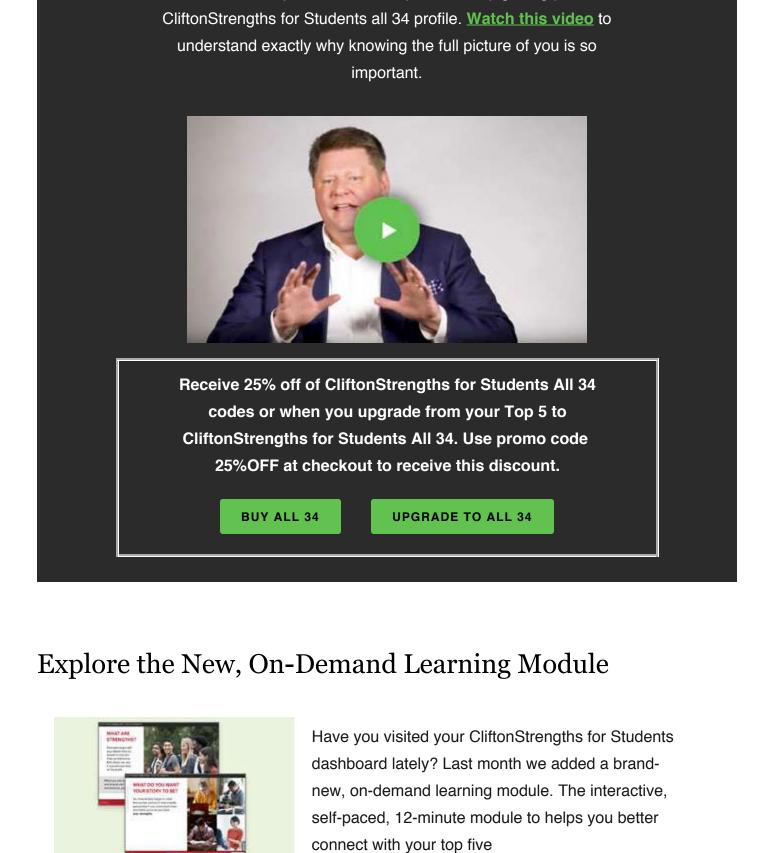
#### We want to know! What topics in education are you most interested in and what would you like to see in this newsletter in the future? Visit this page to share your thoughts

with us. We appreciate your feedback and look forward to a new year of developing

SHARE FEEDBACK

Discover how to maximize your full, infinite potential and better understand who you are and who you aren't by getting your full

**SPECIAL PROMOTION** 



#### CliftonStrengths for Students account and access the module titled "CliftonStrengths for Students: Your Introduction" to take the next step in learning and

CliftonStrengths themes and encourages you to put them into action. Sign in to your

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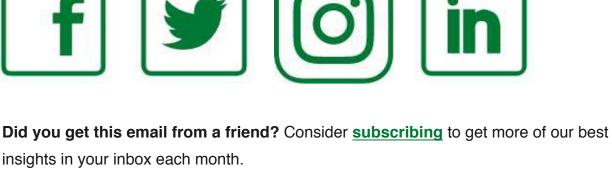
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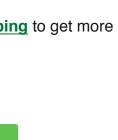
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