CliftonStrengths Insights

As the end of the year nears, it's time to take a look back at the most popular articles we published about strengths-based development in 2019.

But first, let's talk 2020. We have big plans to bring you applicable, interesting and important content next year — keep reading and keep clicking so you don't miss a thing!

For now, check out our 13 best CliftonStrengths articles from 2019.

WHAT WE'RE READING

The 13 Best CliftonStrengths Articles From 2019

An organization's decision-making process improves when employees understand their natural strengths. Now, consider the speed at which decisions are made in your workplace, as well as the quality of those decisions. Are you pleased or dissatisfied? Learn "Why Strengths-Based Workplaces Have the Best Decision-Makers" and how to transform yours.

Weaknesses exist (yes, we said it). Although it's true that we mainly focus on strengths, we must not ignore weaknesses! Learn more about these "5 Insights That Help You Understand People’s Weaknesses."

Once you understand those weaknesses, you can help people better manage their weaknesses for the purpose of unleashing their strengths in a powerful way.

READ ALL 13 ARTICLES

GO DEEPER...

Learn How Two Great Companies Use a Strengths-Based Approach to Succeed
A strengths-based culture isn’t a “soft idea” or simply a “nice dream.” Instead, it represents a cultural shift in the workplace where each employee is encouraged to use and invest in their strengths, which directly affects business outcomes — and there’s nothing soft about that. See how two companies, Southwest Airlines and Stryker, have implemented a strengths-based culture — and hear from real employees about just how much CliftonStrengths has changed the game both professionally and personally.

Learn how Stryker is leading with integrity and strengths while staying ahead of the competition.

Learn how Southwest Airlines creates a culture that feels like family while focusing on strengths.

WHAT WE’RE WATCHING

Browse Season 5 Episodes of the Theme Thursday Webcast

That’s a wrap on season 5 of Theme Thursday! We produced 34 episodes for season 5, where we took a detailed look at each of the 34 CliftonStrengths themes through the lens of the new CliftonStrengths 34 Report research.

We invite you to browse this season’s episodes and hope you join us for season 6 in 2020, when we’ll be taking a look at how to develop teams and managers by understanding how each theme fits into the CliftonStrengths domains.

BROWSE SEASON 5 EPISODES