Graduates who align their work with their interests, values and strengths are about three times more likely than those who do not to experience high purpose in their work, according to a recent Gallup-Bates College study. Furthermore, graduates who find high purpose in their work are almost 10 times more likely than those who do not to have high overall wellbeing.

The key to creating a thriving and engaged campus is strategic, actionable and measurable efforts focused on student outcomes. Integrating these efforts into your campus programming directly influences your school’s mission to help students thrive.

With wellbeing and strengths woven throughout your school’s programming, students learn to apply their strengths to outcomes that matter, creating high overall wellbeing in college and beyond.

When education leaders incorporate strengths into their campus programming, student wellbeing and engagement soar — and your school fulfills its mission.

This course covers one-on-one mentoring techniques to help students understand their strengths and use them to thrive in their wellbeing.

Who Should Attend

This course is designed for education staff and faculty who want to use a strengths-based approach in their one-on-one conversations with students.

What You Can Expect

This learning experience combines interactive learning, reflection, discussion and activities to help participants develop a deeper understanding of their own natural talents and strengths to enhance their performance as a strengths-based advisor and learn how to use strengths-based mentoring and advising to achieve specific student outcomes.

CliftonStrengths for Students: Advisors empowers those who work with students to integrate strengths into their overall programming through mentoring and advising.

Participants will:

• learn techniques to help students understand how their strengths drive wellbeing
• develop strengths-based advising skills to enhance student wellbeing and engagement
• identify ways to integrate strengths into one-on-one conversations

Program Format
12 hours of content available in two instructor-led formats:
• in person
• virtual via Zoom

Prerequisites
None

Course Overview
Strengths, Engagement and Wellbeing
Measurable Goals and Outcomes
CliftonStrengths for Students Themes
Strengths-Based Mentoring Conversation Structure
Build Trust
Educate on the Strengths Profile
Develop the Power of Your Strengths
Apply Strengths to Thriving Wellbeing
Creating Lasting Impact
Advising Groups
Personal Mission Statement

This course is led by a trained Gallup course leader. Contact inquiries@gallup.com for additional information.
Resources for Participants

**CliftonStrengths for Students: Advisors Learning Journal**

The learning journal guides participants through course activities and experiences. Individuals can use the workbook to reflect on what they’ve learned and gather ideas.

**Digital Strengths Coaching Starter Kit**

The digital kit provides participants with resources to help them understand and apply the principles of strengths-based development to advance their coaching and help students learn, grow, develop and succeed. The robust content in the kit is catalogued so that participants can examine topics they care most about and learn at their own pace.

The kit includes:

- two informative guides with fundamental concepts and techniques to coach others on their talents and strengths
- content and resources to support four fundamental coaching conversations
- resources to examine and integrate the 34 CliftonStrengths themes into your coaching conversations

**CliftonStrengths Themes Quick Reference Card**

This is an easy-to-use tool that participants can reference while working with students.

**CliftonStrengths Theme Insight Cards**

This is a tool that participants can use with students to help them examine the subtle differences between the themes.

**Leadership Photo Cards**

This is a tool that participants can use with students to help them better understand and visualize their strengths.