

# Measure What Matters for Student Success

## 2018 Survey Dates: September 24th-October 26th

### The 2018 Gallup Student Poll

Since its launch in 2009, the Gallup Student Poll has helped schools serve students better by providing additional measures that matter for future success.

Schools and districts receive streamlined, easy-to-read reports that include data by grade.

The 24 core items in the Gallup Student Poll measure several dimensions of student success, including engagement with school, hope for the future, entrepreneurial aspiration and career/financial literacy.



**Engagement:** The involvement in and enthusiasm for school. Engaged students are excited about what’s happening at their school and what they’re learning. Engaged students contribute to the learning environment, and they are psychologically committed to their school.



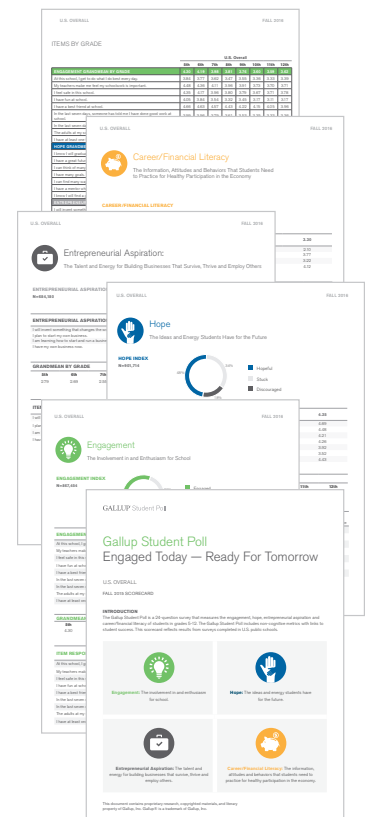
**Hope:** The ideas and energy students have for the future. Hope has also been linked to student success in school. Hopeful students are positive about the future, goal-oriented and can overcome obstacles in the learning process, enabling them to navigate a pathway to achieve their goals.



**Entrepreneurial Aspiration:** The talent and energy for building businesses that survive, thrive and employ others. By identifying and nurturing students’ innate entrepreneurial talent, educators can empower the next generation of innovators to spur and sustain long-term economic energy.



**Career/Financial Literacy:** The information, attitudes and behaviors that students need to practice for healthy participation in the economy. Wise economic choices can contribute to a thriving life.



“Only four in 10 students surveyed strongly agree they are learning how to save and spend money.”

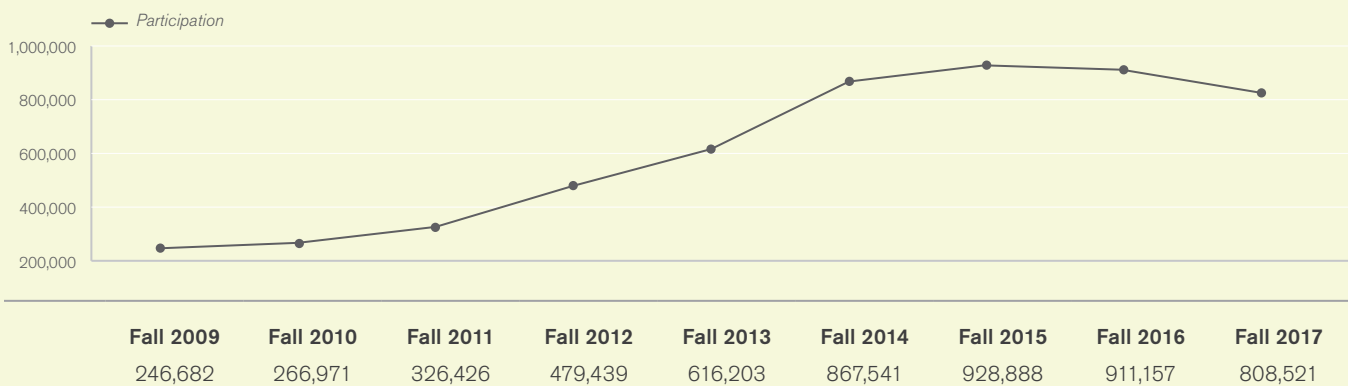
Based on years of research, the Gallup Student Poll measures factors with links to student success, giving educators a tool beyond test scores that supports their quest to engage students today and make them ready for tomorrow.

The Gallup Student Poll — with over 5 million total completes — is designed to aid educators in providing a more focused education. One that:

- builds engagement
- creates hope for the future
- fosters talent
- prepares students to participate meaningfully in our nation's economy by finding — or creating — a good job one day

“OVER  
**5 million**  
COMPLETES  
TO DATE.”

### U.S. Public School Participation Over Time



## Online and Confidential

The Gallup Student Poll is offered for a nominal fee to U.S. school districts. The confidential and anonymous poll is conducted annually in the fall and is available in **English or Spanish**. Schools can schedule the survey during school hours on internet-accessible computers or administrator tablets. The survey is accessible via a secure online account created by a designated project leader in each district and/or school.

## Participating in the Survey

Districts and schools may now register for an account for their school. The 24 core survey items and demographic questions take the average student about 10 to 15 minutes to complete.

- WHO: Schools with students in fifth through 12th grades.
- WHAT: Measuring engagement, hope, entrepreneurial aspiration and career/financial literacy.
- WHEN: Monday, Sept. 24 to Friday, Oct. 26 (Mondays through Fridays only). The survey period cannot be extended beyond these dates.
- WHERE: Once you have an account created, the survey will be accessible via a secure website. Just sign in and register each of your schools with eligible students.

## After the Survey

- Gallup administers the poll and then aggregates and analyzes the results within a few weeks of the close of the poll.
- Data are reported at the district (if applicable), school and grade levels.
- Primary account users for the district and schools have access to their scorecards online. Gallup will email account users when reports are ready.
- Gallup Education offers professional development and resources for building engagement, creating hope, fostering talent and increasing career/financial literacy. Contact [education@gallup.com](mailto:education@gallup.com) for more information.

## Some important findings from 2017

Among the **808,521** Gallup Student Poll participants,

**38%**

STRONGLY AGREE that the adults at school care about them.

Of students who participated in 2017

**4 in 10** students

STRONGLY AGREE they feel safe in their school.