Successful Strengths Coaching

ONLINE LEARNING COURSE

Gain the foundational knowledge you need to become a strengths-based coach. The Successful Strengths Coaching course incorporates findings from Gallup’s extensive, ongoing research into how people learn, grow and develop.

This intensive, interactive online learning experience combines highly interactive live sessions, paired and triad coaching practice, and self-paced digital learning. During this two-day virtual course, participants receive the Strengths Coaching Starter Kit, tools, techniques and invaluable experience to help themselves and others understand and apply their CliftonStrengths.

Who Should Attend

This program is geared toward people who lead coaching conversations, including independent professional coaches, corporate coaches, executive coaches and leaders.

What You Can Expect

During this program, you will learn how to integrate the principles of strengths-based development into your coaching and make improvements by:

• valuing the CliftonStrengths assessment as an effective instrument for measuring talent
• identifying and learning the 34 CliftonStrengths themes
• applying your greatest talents in your role as a coach and integrating your dominant strengths to become more effective
• conducting foundational strengths-based coaching conversations, including:
  - establishing the coaching relationship
  - helping your client understand their strengths profile
  - helping your client gain awareness of and appreciation for their talents
  - helping your client begin to invest in developing their talents

Within a month after attending the program, you will have a one-on-one follow-up session with a Gallup strengths coach. Together, you will discuss how to apply and integrate the concepts you learned.

Professional Credit Hours

Participants who successfully complete this course can earn professional credit hours from ICF, HRCI and SHRM. For more information, contact CEU@gallup.com.

Program Format

Two-day virtual course

Prerequisites

None

Course Overview

Day One

8:30 a.m. – 11:30 a.m.  Live Zoom Session 1
11:30 a.m. – 12:15 p.m.  Break
12:15 p.m. – 3:30 p.m.  Live Zoom Session 2
3:30 p.m. – 5:00 p.m.  Self-Guided Assignments

Day Two

8:30 a.m. – 11:30 a.m.  Live Zoom Session 3
11:30 a.m. – 12:15 p.m.  Break
12:15 p.m. – 3:30 p.m.  Live Zoom Session 4
3:30 p.m. – 5:00 p.m.  Self-Guided Assignment

Coaching Call With Gallup Strengths Coach After the Course

Participants receive all digital materials prior to the course. Physical materials to support their learning are shipped to their location.

Requirements:

• Participants join the live sessions using the Zoom plug-in (not the Zoom browser or mobile app).
• Participants must attend and have a microphone and headset.
Participants who attend this course receive the Strengths Coaching Starter Kit. This digital kit is a comprehensive content library of tools, techniques and educational resources that will help you learn and excel as a strengths coach.

**Strengths Coaching Starter Kit**

This digital kit will help you understand and apply the principles of strengths-based development to advance your coaching and help your clients learn, grow, develop and succeed.

This kit includes:

- two informative guides providing fundamental concepts and techniques to use to coach others on their talents and strengths
- content and resources to support four fundamental coaching conversations
- resources to examine, learn and integrate the 34 CliftonStrengths themes into your coaching

This kit combines text, imagery and embedded media to help you examine the topics you care most about.