GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

Results are based on telephone interviews conducted April 4-7, 2013 with a random sample of –1,005—adults, aged 18+, living in all 50 U.S. states and the District of Columbia and April 11-14, 2013, with a random sample of –1,012—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on these samples of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the combined sample of – 2,017—adults, the margin of sampling error is ±3 percentage points

For results based on the sample of –502—national adults in Form A and –503—national adults in Form B (April 4-7 interviewing), the margins of sampling error are ±5 percentage points.

For results based on the sample of –499— adults employed full- or part-time (April 4-7 interviewing), the margin of sampling error is ±6 percentage points.

For results based on the sample of –1,203—stock owners, the margin of sampling error is ±4 percentage points.

For results based on the sample of –636—retirees, the margin of sampling error is ±5 percentage points.

For results based on the sample of –1,381—non-retirees, the margin of sampling error is ±3 percentage points.

For results based on the sample of –1,426—homeowners, the margin of sampling error is ±3 percentage points.

For results based on the sample of –514—renters, the margin of sampling error is ±6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline telephone numbers are chosen at random among listed telephone numbers. Cell phones numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly, and having an unlisted landline number). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

13. *(Asked of adults who work full-time or part-time)* Thinking about the next twelve months, how likely do you think it is that you will lose your job or be laid off -- Is it very likely, fairly likely, not too likely, or not at all likely?

BASED ON –499—ADULTS EMPLOYED FULL OR PART-TIME

	Very likely	Fairly likely	Not too likely	Not at all likely	No opinion
2013 Apr 4-7	6	12	35	45	2
2012 Apr 9-12	5	10	42	42	1
2010 Apr 8-11	8	13	40	38	1
2007 Apr 2-5	4	8	31	57	*
2006 Apr 10-13	3	7	32	57	*
2001 Sep 21-22	7	6	25	62	*
2001 Apr 6-8	5	7	36	52	*
1998 Dec 4-6	5	7	27	60	1
1997 Jun 26-29	3	6	26	63	2
1996 Apr 9-10	5	9	34	51	1
1993 Dec 4-6	5	7	27	59	2
1991 Oct	6	8	26	59	1
1991 Jul	5	10	25	59	1
1991 Mar	5	7	22	65	1
1990 Oct	7	9	21	62	1
1990 Jul	6	6	24	62	2
1989 Feb	4	8	35	53	*
1983 Apr	8	8	26	55	4
1982 Nov	9	10	29	48	4
1982 Jun	8	7	27	54	4
1982 Jan	5	10	25	57	3
1980 Sep	6	9	24	60	2
1980 May	6	8	24	60	2
1979 Nov	3	8	18	66	4
1976 Oct	6	6	21	64	3
1975 Apr	4	8	22	63	3
1975 Jan	5	10	27	54	4

14. *(Asked of adults who work full-time or part-time)* If you were to lose your job, how long could you go without a job before experiencing significant financial hardship – up to one week, up to one month, up to four months, up to one year, (or) more than one year?

BASED ON –499—ADULTS EMPLOYED FULL OR PART-TIME

	Up to one week	Up to one month	Up to four months	Up to one year	More than one year	No opinion
2013 Apr 4-7	16	27	28	17	11	3
2010 Apr 8-11	14	30	27	15	13	1
2003 Apr 7-9	16	25	29	15	14	1
2001 Feb 9-11	15	31	30	13	10	1