GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES

MIDTERM ELECTION FALL BENCHMARK

-- FINAL TOPLINE --

Results are based on telephone interviews conducted September 25-30, 2014 with a random sample of –1,252— adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of –632—national adults in Form A, the margin of sampling error is ±5 percentage points.

For results based on the sample of –620—national adults in Form B, the margins of sampling error is ±5 percentage points.

For results based on the sample of –1,095— registered voters, the margin of sampling error is ±4 percentage points.

For results based on the sample of –637— men, the margin of sampling error is ±5 percentage points.

For results based on the sample of –615— women, the margin of sampling error is ±5 percentage points.

For results based on the sample of –233— women employed full- or part-time, the margin of sampling error is ±8 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

4.   Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEM A READ FIRST, THEN ITEMS B-E READ IN RANDOM ORDER, THEN ITEMS F-G READ IN RANDOM ORDER, THEN ITEM H READ]?

B. Speaker of the House, John Boehner

	Favorable	Unfavorable	Never heard of	No opinion
2014 Sep 25-30	28	50	13	10
2014 Apr 24-30	31	45	14	9
2014 Feb 6-9	32	50	10	8
2013 Oct 3-6	27	51	14	9
2013 Apr 11-14	31	41	14	14
2012 Nov 9-12	36	35	15	15
2012 Jul 9-12	34	41	15	10
2011 Apr 20-23	34	34	18	14
2011 Jan 14-16	42	22	19	16
2010 Nov 4-7 ^	34	26	21	19
2010 Oct 14-17 ^	27	31	27	15
2010 May 24-25 ^	26	30	27	17
2010 Mar 26-28 ^	29	32	26	13
2009 Jul 10-12 ^	25	23	32	20

^ WORDING: House Republican Leader, John Boehner

C. Senate Democratic Leader, Harry Reid

	Favorable	Unfavorable	Never heard of	No opinion
2014 Sep 25-30	21	45	22	12
2014 Apr 24-30	27	41	22	10
2013 Oct 3-6	27	43	20	10
2013 Apr 11-14	27	38	21	15
2012 Nov 9-12	28	36	22	13
2011 Jan 14-16	25	41	21	12
2010 Nov 4-7	25	43	19	14
2010 May 24-25	27	41	19	13
2010 Mar 26-28	29	45	17	9
2008 Nov 7-9	27	30	28	14
2006 Nov 9-12	27	19	33	20
2005 May 20-22	22	19	42	17
2005 Apr 29-May 1	21	18	44	17