GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CRIME

-- FINAL TOPLINE --

Results are based on telephone interviews conducted October 7-11, 2015 with a random sample of –1,015—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of --855-- registered voters, the margin of sampling error is ±4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2014 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

14.   How often do you, yourself, worry about the following things -- frequently, occasionally, rarely or never? How about -- [ITEMS A-J READ IN RANDOM ORDER, THEN ITEMS K-M READ IN RANDOM ORDER]?

N. Having the credit card information you have used at stores stolen by computer hackers

	Frequently	Occasionally	Rarely	Never	Doesn't apply (vol.)	No opinion
2015 Oct 7-11	34	35	18	12	1	--
2014 Oct 12-15	41	28	15	14	2	*

26.   Please tell me which, if any, of these incidents have happened to you or your household within the last twelve months?

J. You or another household member had information from a credit card used at a store stolen by computer hackers

	Yes	No	No opinion
2015 Oct 7-11	22	78	*
2014 Oct 12-15	27	72	1