GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES:
ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

Results are based on telephone interviews conducted April 5-9, 2017 with a random sample of –1,019—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of –547-- adults employed full- or part-time, the margin of sampling error is ±5 percentage points.

For results based on the sample of –640-- stock owners, the margin of sampling error is ±5 percentage points.

For results based on the sample of –301-- retirees, the margin of sampling error is ±7 percentage points.

For results based on the sample of –718-- non-retirees, the margin of sampling error is ±5 percentage points.

For results based on the sample of –685-- homeowners, the margin of sampling error is ±5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

14.	Do you, personally, or jointly with a spouse, have any money invested in the stock market right now – either in an individual stock, a stock mutual fund, or in a self-directed 401-K or IRA?

	Yes	No	No opinion
2017 Apr 5-9	54	45	2
2016 Apr 6-10	52	46	1
2015 Apr 9-12	55	44	1
2014 Apr 3-6	54	45	2
2014 Jan 5-8	54	44	1
2013 Apr 4-14	52	47	1
2012 Apr 9-12	53	46	1
2011 Aug 11-14	59	41	1
2011 Apr 7-11	54	45	1
2010 Apr 8-11	56	43	1
2009 Dec 11-13	61	37	2
2009 Apr 6-9	57	42	1
2008 Dec 12-14	58	41	1
2008 Sep 26-27	61	38	1
2008 Apr 6-9	62	37	1
2008 Jan 30-Feb 2	63	36	1
2007 Apr 2-5	65	34	1
2007 Mar 2-4	58	40	2
2006 Oct 6-8	63	35	1
2006 Apr 10-13	61	38	1
2005 Apr 4-7	62	38	*
2005 Mar 18-20	60	39	1
2004 Apr 5-8	61	38	1
2004 Jan 2-5	65	34	1
2003 Jun 9-10	61	37	2
2003 Apr 7-9	60	39	1
2003 Jan 10-12	62	37	1
2002 Oct 3-6	59	40	1
2002 Jul 29-31	66	34	*
2002 Jul 26-28	63	35	2
2002 Jul 22-24	56	43	1
2002 Jul 5-8	60	39	1
2002 Jun 28-30	67	33	*
2002 Apr 8-11	62	37	1
2001 Aug 3-5	61	38	1
2001 Apr 6-8	62	36	2
2001 Mar 14 ^	64	35	1
2000 May 5-7	54	44	2
2000 Apr 7-9	62	37	1
2000 Mar 10-12	61	37	2
2000 Jan 7-10	61	38	1
1999 Oct 21-24	60	39	1
1999 Sep 10-14	57	42	1
1999 Jun 4-5	57	42	1
1999 Apr 30-May 2	58	40	2
1999 Mar 12-14	61	39	*
1998 Sep 1 ^	60	39	1

^ Polls conducted entirely in one day are subject to additional error or bias not found in polls conducted over several days.